



## Promote your business to the motorcycling community!



Motorcycling is all about having fun. It is about spending time and enjoying life with friends and family. Motorcyclists are those who wake up and immediately think, "Where can I ride today?" They represent a broad cross section of today's middle and upper income population. You will meet a mixture of Teachers, Lawyers, Mechanics, Doctors, Engineers, and Small Business Owners as well as riders that are in the military, retired, and stay at home individuals (47% are professionals, 32% are blue collar). The typical rider's income is 27% above the median income and 84% are male.

**Boston Biker & New England Biker** can and will introduce this population to your business. We are the #1 source for motorcycle news and information that the motorcycling community has come to rely on. Our "Always classy and always respectable" approach has been well received by our readers and advertisers since 1998. Our advertisers are proud to be associated with us as evidenced with our very high renewal rates. Some have maintained continued advertising for over 10 years! We are a trusted source of relevant information for the serious enthusiast, the casual rider, and the weekender family riders. All of which are looking for a destination for the day or a weekend.

### ***Exciting Promotional Opportunity!***

- 1,500 unique website visitors/day resulting in 800,000 page views and over 4.6 Million hits per year!
- Targeted demographics bring you new and sustained business
- High quality advertisements are custom designed for each individual advertiser and are easy to update for specific events or seasonal specials
- Our Facebook pages work hand in hand with our website allowing us to push your message to an additional 5,000+ direct fans and an untold number of their network as well.
- Unique sponsorship opportunities
- If you want to increase sales, build awareness, increase website visitors, and get more repeat customers then we can help extend your ad campaign to a whole new audience.

Boston Biker / New England Biker  
17 Woburn Street – Medford, MA 02155 - (781) 395-7428  
**BostonBiker.com / NewEnglandBiker.com**

## Get your message in front of those that ride!